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ECB-PUBLIC  
UPDATABLE

## RECORD OF PROCESSING ACTIVITY

**Games /quizzes/ competitions organised by the ECB with internal and/or external participants**

### 1. Controller(s) of data processing activities

Controller: European Central Bank (ECB)

Contact details:

*European Central Bank*

*Sonnemannstrasse 22*

*60314 Frankfurt am Main*

*Germany*

*E-mail: [info@ecb.europa.eu](mailto:info@ecb.europa.eu)*

Organisational unit responsible for the processing activity: various organisational units

Data Protection Officer (DPO): [DPO@ecb.europa.eu](mailto:DPO@ecb.europa.eu)

### 2. Who is actually conducting the processing activity?

- The data is processed by the ECB itself  
The organisational unit conducting the processing activity is: various ECB organisational units
- The data may be processed by external providers supporting the ECB in organizing/managing the game/quiz/competition

### 3. Purpose of the processing

The ECB processes the personal data only for the purpose of managing/performing the game/competition.

Specific processing operations include:

- contacting participants and provide them with relevant information about the game/competition,
- ranking participants,
- awarding prizes,
- publishing the name of the winning individuals on the website(s) of the ECB and/or national central banks and/or other EU institutions and on social media channels such as Facebook, Instagram, Twitter and LinkedIn etc.

- 4. Description of the categories of data subjects**
- ECB employee(s)
  - Externals (agency staff, consultants, trainees or secondees)
  - NCB or NCA counterparts (in the ESCB or SSM context)
  - Visitors to the ECB, including conference participants and speakers
  - Other: *Members of the general public, depending on the specific game/competition*

- 5. Description of the categories of personal data processed**
- The personal data contains:
- Personal details (name, contact details)
  - Other: *Any other personal information processed for managing the game/competition, such as IP address of the device used to participate in the competition, answers provided*

**6. The categories or recipients to whom the personal data have been or will be disclosed, including the recipient(s) of the data in Member States, third countries or international organisations**

- Data subjects themselves
- Managers of data subjects
- Designated ECB staff members
- Other:
  - *external contractors supporting the ECB's staff in the performance of the game/competition;*
  - *general public if information is published on the Internet*

**7. Transfers to third countries or an international organisation**

Data are transferred to third country recipients:

- Yes (depends on the provider and the country of the provider)
  - Adequacy Decision of the European Commission
  - Standard Contractual Clauses
  - Binding Corporate Rules

**8. Retention time**

The ECB stores personal data as long as it is necessary for performing the specific game/competition.

Personal data published on the Internet/ECB's social media (Facebook, LinkedIn, Twitter, Instagram) will be retained as long as the relevant websites/social media indicate in their privacy statement.